



INVITATION

The InterAmerican Heart Foundation (IAHF), the Uruguayan Honorary Commission for Cardiovascular Health and the Uruguayan Honorary Commission Against Cancer are pleased to announce the 5th Latin American and Caribbean Conference Tobacco or Health, which will take place on April 4-7, 2017 at the Radisson Hotel in Montevideo, Uruguay.

This conference will bring together tobacco control researchers, specialists in treatment, and experts in policy change from the region and around the world to share and apply the latest evidence. You are cordially invited to be a part of this premier tobacco control meeting for the Latin American and Caribbean region.

You will find tracks on Tobacco Control Policy, Treatment, and Regional Experiences. Research findings will be presented throughout the conference. There will be Posters Sessions and awards for accomplishment. Send us your suggested symposia ideas.

Plenaries:

- President of Uruguay Dr. Tabaré Vázquez reflecting on his country's commitment to tobacco control.
- Generic packaging. Advances in the region. Key issues. Industry strategy.
- Tobacco taxation. Financial and health sectors perspectives.
- Tobacco cessation. Progress in implementing FCTC Art. 14. Affordable meds.
- Electronic Cigarettes. The evidence and implications.
- Future of Tobacco Control in the region. Innovative strategies to accelerate progress.

Uruguay invites you to enjoy the hospitality of this beautiful country!

Beatriz Champagne, PhD
Conference President

Verónica Schoj, MD
Scientific Committee
Chair

Eduardo Bianco, MD
Scientific Committee
Vice-Chair

CO-ORGANIZERS

Ministerio de Salud
Pública Uruguay, Centro
de Cooperación
Internacional para el
Control del Tabaco,
Sociedad Uruguaya de
Tabacología, Centro de
Investigación para la
Epidemia del
Tabaquismo, Asociación
Argentina de
Tabacología, Unión
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